

ARE YOU SAVING YOUR MONEY TO BUY A BOND OF THE SECOND LIBERTY LOAN?

SIERRA MADRE NEWS

PUBLISHED WEEKLY

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, OCTOBER 12, 1917

VOL. XII, NO. 2



GOSPEL OF DEMOCRACY GIVEN NEW MEANING TO PEOPLE OF SIERRA MADRE

The last meeting of the Institute for Democracy will be held this evening at eight o'clock in the Woman's Club House, the use of which has been tendered by the club. It will be a sad reflection on the mentality as well as the Democracy of the people of Sierra Madre if the house is not filled to overflowing. The subject of the last of this wonderful series of talks by J. Stitt Wilson will be "Democracy Triumphant."

This meeting has been designated as Red Cross Night, and there will be a brief talk on the work of that organization. There will be music by Miss Nina Kellogg and by Mr. Harold Hart.

Sierra Madre has been experiencing something this week without a parallel in its history. The Institute on Democracy, under the leadership of J. Stitt Wilson has been the nearest thing to a genuine Revival ever known here. It has not been a revival of religion as such. But no such stimulus to real, vital religion has ever before been crowded into one week. It was not in any sense a church affair. The Congregational Church was merely tendered for use because the trustees recognized the community value to be derived from the meetings.

Rev. C. C. Wilson who was instrumental in promoting the institute presided at the meetings. Special music was provided each night under the direction of Mrs. George B. Morgridge who played all the accompaniments. Numbers were given by Miss Gertrude Cook, and Messrs. Keith M. Walker and George B. Morgridge.

To emphasize the community character of the institute, Mr. Wilson had requested that each night some civic organization be represented on the program. Accordingly the claims of the Civic League were presented by the president, Arthur Johnson, Jr., the Woman's Club by Mrs. G. F. Ferris, the schools by Prof. E. T. Pierce, and the Board of Trade by K. M. Ham.

A Searcher for Truth

J. Stitt Wilson has lived a strenuous life in searching for Truth. He has travelled far and has lived under many conditions in an effort to know life as it is lived by his fellow men, and to find whatever expression of God may be found in them and in their world.

It is not to be wondered at that he is intense in giving expression to his conceptions of the truth in its various phases. The reader is that he can do it so well without giving offense to more people than he does.

There is no error at oratory or the niceties of speech. A critic might find fault with his diction at times, but more likely the critic would be carried away with the tremendous force and import of the message and forget his job as critic.

So fundamental was the character of Mr. Wilson's thought, and so wide the field he covered, that he could only touch the high spots, so to speak. His thoughts were expressed almost in outline, but so keen was his stimulus to thought that none but a sluggish mind could fail to fill in the outline. It was no place for a lazy brain—one had to think. To give any adequate idea of the ground covered in a

brief space is an extremely difficult task.

Jesus, Hero of Democracy

On Sunday night Mr. Wilson's talk was an effort to get a correct focus on the life of Jesus as the truest expression of the democratic spirit the world has ever known. He read from the words of Jesus the picture of the Judgment, from which he drew the inspiration from almost the whole series of talks. It was the "Inasmuch" passage—"Inasmuch as ye did it unto the least one of these ye did it unto me;" the world judged by the record of how they had provided food, drink and clothing for their fellow men, visited the sick and taken in the stranger.

When Jesus came into the world it was a vast slave pen—60,000,000 slaves in the Roman Empire alone. The song of Mary as she carried him under her heart was a song of freedom and the death knell of inequality among men: "He hath brought down the mighty and exalted them of low degree.

Whatever progress has been made toward the freedom and equality of the human race has been based on the principles of right and justice enunciated by Jesus during his brief lifetime.

The World Safe

On Monday evening Mr. Wilson's subject was President Wilson's Slogan: "The world must be made safe for Democracy." He called them the most remarkable eight words uttered in 500 years, deserving to rank along with the Declaration of Independence and Lincoln's Gettysburg Address as milestones in the onward march of freedom.

Recalling the utterances of Mr. Gerard on war conditions and what the war meant, Mr. Wilson said such a condition as exists today must be due to prevailing beliefs in some terrible falsehood or error.

The problem is to find that error and eradicate it. For so long as any considerable portion of the human race believes in that error the world will not be safe from a recurrence of the present world disaster.

The great sin of human history has been and is slavery. Most of the sins of which we repent are minor things which must be sloughed off, to be merely respectable and decent. The great sin and error which has caused most of the trouble in the world has been slavery, the assumption or presumption by individuals and people of power over the lives of their fellows.

When Jesus came into the world human life was the cheapest thing known. His teaching has made it the most sacred. It is our duty to safeguard it on that plane.

The philosophy and the political and economic policy of Germany has been based on a development of the slavery idea—might is right, the strong should survive and the weak perish for the best development of the race. Belgium and Poland could be crushed without compunction to gain the ends of the monster.

America is the highest development of freedom the world has yet known, and is therefore peculiarly obnoxious to the forces of autocracy. Without a question, Germany has expected, after crushing the Allies, to come over and collect the expenses of the war from this rich country

(Continued on Page Two)

HOUSE NUMBERS SHOULD BE USED

No Mail Delivered To House Unless Official Number Is Provided

One of the first prerequisites of the establishment of a mail delivery system is the placing of official numbers on houses and the proper addressing of mail matter in accordance therewith. If your house is not numbered you need not expect to have mail delivered there.

Sierra Madre has had an official house numbering for several years. All you have to do to get your number is to go to the city hall, tell City Clerk Ballou the location of your property and of the house thereon, and he will give you an official certificate. There is no fee. You can buy metal numbers here for a few cents, or you can paint the number on your house.

But don't stop at getting your house numbered.

Write to your friends, relatives and publishers and everybody you know who is likely to send mail matter of any class to you. Tell them your street and number, so your mail will be correctly addressed.

Don't wait until after the delivery system has been established. Do it now. Then when mail delivery is begun there will be no delay in making it effective and no delay in the handling of your mail when it arrives through the necessity of looking up your street and number in the directory which carriers are required to keep.

Do it now!

Write Some Soldier or Sailor a Letter Today

NEW POSTAL RATES EFFECTIVE NOV. 2

Three cents an ounce is the new rate for first class mail on and after November 2, according to detailed instruction sent postmasters by Postmaster General Burleson. This rate does not apply to foreign mail, but to all domestic letters and other first class matter including all persons in the military service of the U. S. in Europe.

Instructions to postmasters say: "Postmasters shall on and after November 2 see that postage is paid at the rate of 3 cents an ounce or fraction thereof on letters and other first-class matter except drop letters.

All drop letters, that is, letters mailed from the office at which posted, including those for delivery by city, rural or other carrier of such office, are required to have postage paid on them at the rate of 2 cents an ounce or fraction thereof.

Postal cards must have a 1-cent postage stamp impressed upon such cards. Post cards (private mailing cards) bearing written messages, must have 2 cents postage prepaid on them."

Until carrier service is established here there will be no change in the rate on "drop" letters at the Sierra Madre post office.

RED CROSS CHAPTER ANNUAL MEETING

Notice is hereby given that the annual meeting of the local chapter of the Red Cross will be held at the chapter rooms on South Baldwin Ave., Wednesday afternoon, October 24th at 3 o'clock, for the purpose of receiving the annual reports and the election of officers to serve for the ensuing year.

EDITH BLUMER,
Secretary.

SOCIAL FEATURES ASIDE FOR WORK

Ladies Organization Will Devote Time and Club Funds To Relief Work

Members of the Modern Priscillas have decided that all the energy of the work of that organization shall be directed toward Red Cross of charitable activities this year. Instead of meeting bi-weekly for purely social purposes, the meetings will be held weekly and devoted to real work.

Refreshments will be omitted at all meetings, according to the agreement reached by the members. Instead of a competition to see which hostess can furnish the nicest things to eat, each hostess in her turn will contribute an agreed amount, or more, to a fund for the maintenance of Armenian children.

These decisions were reached at the annual meeting of the organization on Thursday at the home of Mrs. J. D. Mackerras. Mrs. George B. Morgridge was elected president for the coming year. Miss Lillian Moore and Mrs. Innis Kinney were elected to vacancies on the membership roll.

Write to some soldier boy today. And then write to some sailor!

MT. WILSON TELESCOPE NEARLY COMPLETED

World's Largest Instrument To Be Ready for Use in a Month

In one month more the hundred-inch telescope at the Mount Wilson observatory, which it has required over seven years to construct, will be in actual use.

Dr. George Ellery Hale, of this city, director of the observatory, who has had to spend much of the time in Washington owing to the war work of the National Research council, of which he is chairman, is now in Pasadena and expects in about four weeks' time to have the program for the big telescope under way. There remains but very little more work to be done on the instrument.

The priceless mirror is now in place in the telescope and in order that it may be kept at a constant temperature throughout the day when the telescope is not in use an ingenious system of pipes is arranged just underneath it in the cell into which the glass is clamped.

BENEFIT CONCERT

ON FRIDAY NIGHT

On Friday, October 19th Mrs. F. A. Hyatt will give a concert at the Woman's Club House for the benefit of little Jean, her grandson. Jean will have to spend the winter here.

The following club members are patronesses for the concert: Mrs. T. H. Flather, Mrs. W. E. Walker, Mrs. E. T. Pierce, Mrs. Harriet S. Wright, Mrs. H. T. Fennel, Mrs. Palmer Rhodes, Mrs. Franklin Biederman, Mrs. F. B. Seeley, Mrs. Minnie Kimball, Miss C. M. Largar.

The seventh and eighth grade pupils of the school will render a patriotic chorus. Little Grace Strauser, a professional toe dancer, will give several numbers, in addition to good selections on piano, banjo, mandolin, guitar, zither and bells.

EPISCOPAL CHURCH

Church of the Ascension, the Rev. Dr. Geo. H. Cornell, Rector. Vested Choir. Nineteenth Sunday after Trinity. Church School 9:45 A. M. Morning prayer and sermon 11 A. M. All are cordially invited.

COMMITTEE FORMED FOR SOLDIERS' AID

All Work to be Centralized Under Board of Trade Committee

Appointment of a committee for the aid of Sierra Madre soldiers and sailors has been announced by President Ham of the Board of Trade. This body will unify and co-ordinate all activities, to see that no one is overlooked, to find just what the boys need and desire, and to see that it is furnished regularly.

Capt. Osgood was named chairman of the committee. He will be assisted by Mrs. Clinton Nourse, Miss Edith Blumer, Mrs. M. D. Welsher, Messrs. George F. Ferris, E. W. Camp and E. D. Topping.

Mrs. Welsher will have charge of the sending of candy and food delicacies. To Mrs. Nourse has been assigned the matter of encouraging letter writing to the boys. E. D. Topping was made chairman of the tobacco committee. Other members of the general committee will be given specific duties as the needs may appear.

WESLEYAN EPISCOPAL DEDICATION SERVICE

An open air service will be held at Mount Tara, Sierra Madre, at 3:30 P. M., Sunday Oct. 15th for the dedication of the site for the college and general headquarters of the Wesleyan Episcopal Society in the United States. Bishop Samuel Clements of Philadelphia, Pa., will officiate. A cordial invitation is extended to all interested in the spreading of the Gospel.

The statement in last week's News regarding the ownership of the Mt. Tara property was not exactly clear. The News is informed that the title is now held by John J. D. Guelph personally, having been transferred to him by Mr. Gage. It will be used as the headquarters of the Wesleyan Episcopal Society of the United States of America which was incorporated on October 2nd, as reported. With this will be incorporated the Wesleyan Methodist Society of the United States of America, organized in Philadelphia in 1895 by Bishop Clements. The institution to be established at Mt. Tara will be the Wesleyan Episcopal college.

NOTES ON CHAPTER WORK AND FINANCE

At the executive meeting of the chapter held on the 5th inst., the Treasurer's report for the month of September was read as follows: Receipts, 197.99. Expenditures 151.17, leaving a balance on hand October 1st \$46.82.

The annual election of officers of the local chapter to serve next year will take place at the chapter rooms on Wednesday afternoon, Oct. 24th at 3 P. M. Members who have received notice that their membership has expired and have not yet been renewed will not be entitled to vote.

The total membership at this date is 494, and the volunteer at \$1 a month, is 41.

The Tuesday afternoon Tea room social feature is again in full operation. Tea or ice cream according to weather conditions will be served as usual.

CHRISTIAN SCIENCE

Christian Science Society of Sierra Madre hold services in the Woman's Club House every Sunday at eleven A. M. Subject October 14, "Are we saved and how to know it." Sunday

CHRISTMAS PACKAGES FOR FRANCE

Postmaster Morgridge is in receipt of the following statement from the Post Office department regarding Christmas mail for American soldiers in France:

It is essential that Christmas packages for American soldiers in France be mailed not later than November 15 in order to insure their delivery on Christmas morning.

Arrangements have been made for prompt delivery to the soldiers on Christmas morning.

In furtherance of this, Postmaster General Burleson, jointly with the Secretary of War and Secretary of the Navy, have issued the following notice to the public:

Christmas Mail for American Forces Abroad

To the public:

The time is approaching to give thought to bringing Christmas cheer to the American soldiers and sailors abroad.

Arrangements have been perfected whereby the Christmas mail to the American expeditionary forces in Europe is to be delivered by Christmas morning. Without the fullest cooperation on the part of the public it will be impossible to accomplish this result.

The three essential respects in which the public can aid in assuring a happy Christmas at the front are mail early, address intelligently, and pack securely. For this reason it is urgently requested that all persons having Christmas mail for the soldiers and sailors and the civilian units attached to the Army in Europe observe closely the following directions.

Directions for Mailing

1. Mails to reach the soldiers in France by Christmas morning must be posted not later than November 15.

2. Every package must bear conspicuously the words "Christ-mas mail," the complete address of the person for whom it is intended, and in the upper left-hand corner the name and address of the sender.

3. Every parcel must be so packed and wrapped as to admit of easy inspection by the postmaster. No parcel will be dispatched to France which has not the postmaster's certificate that it contains no prohibited articles.

(Signed) A. S. Burleson,

Postmaster General.

(Signed) Newton D. Baker,

Secretary of War.

(Signed) Josephus Daniels,

Secretary of Navy.

The time of sailing of transports and regular liners, the examination of parcels on this side so as to obviate their having to be examined by censors, and the uncertainty of land transportation on the other side has to be allowed for. It is essential also that the packages should contain nothing that is unmailable under the parcel-post regulations of this country; and that the parcels shall be securely wrapped, but may be readily opened by the postmaster to determine the character of their contents.

Measures have been taken to have packages received in France, which are marked for Christmas Delivery, delivered on Christmas morning. Parcels so marked will be held at convenient stations for delivery on that day. This will insure a real Christmas to our boys in France.

See Sierra Madre News for details.

PROFESSIONAL CARDS

R. H. Mackerras, M. D.
Office 138 W. Central Ave.
Phone Main 53
Hours: Monday to Friday 1-5 p. m.
Saturday, 10-11 a. m.

LLOYD L. KREBS, M. D.
Residence—72 W. Alegria
Phone Main 111
Hours—11-12:30
Office, 4 N. Baldwin Main 60

GEORGE W. GROTH
Physician and Surgeon
Osteopath
Blue 144 N. Baldwin

ALLEN T. GAY
Undertaker and
Funeral Director
Lady Assistant
AUTO AMBULANCE
Main 93 201 W. Central

**Transfer
and Express**
J. C. WHYTE
—Phones—
Blue 55, Green 85
Kersting Court



FRANK FRAIBERG

Watch,
Clock,
Jewelry and
Phonograph
Repairing.

All work
carefully done.
Called for and
Delivered
without
Extra Charge

Expert
Piano
Tuner.

Phone
Red 127

VOICES OF DEMOCRACY

"The Passing of the Third Floor Back." The word Democracy has been flung across the sky. So next Sunday night Mr. C. C. Wilson will undertake a series of lectures on "Voices of the Spiritual Democracy." The first one will emphasize Jesus' law of Regeneration thru Expectation. It will be illustrated by selections from "The Passing of the Third Floor Back" by Jerome K. Jerome.

There will be special music furnished by Prof. Walker, Miss Cook and a large chorus.

At the close of the meeting a symposium will be held looking toward the inauguration of some form of a Community Service for Sunday nights. The public is invited to come and participate in the meeting.

P. T. A. MEETING

The first meeting of the year of the Parent-Teacher's Association will be held in the Kindergarten Building next Wednesday at 3:00 P. M. This will be a social meeting to welcome the new principal, Mr. Keith M. Walker. A splendid musical program is promised.

Miss Laura McDaniels was called to Long Beach last week by the severe illness of her mother.

PERSONAL MENTION

J. D. Mackerras is spending the week in San Francisco.

Mrs. St. John of Whittier has been spending the week with her daughter, Mrs. E. L. Yerxa.

Mr. Crawford Williams left Thursday morning for Palm Springs where he will spend the winter.

Miss Helene Seeley of Pasadena was the guest of Mr. and Mrs. M. D. Welsher over last week end.

The Dickens Fellowship spent a very pleasant afternoon at the home of Mrs. Frank Wright last Wednesday.

Mrs. M. D. Newton left last week for her home in Cleveland, Ohio, where she will spend several months.

Mrs. William Dennison and Miss Ethel Powell spent the week end at the Norris cottage at Seal Beach.

Mr. and Mrs. James Barr who have been visiting at Montebello the past two months returned home on Thursday.

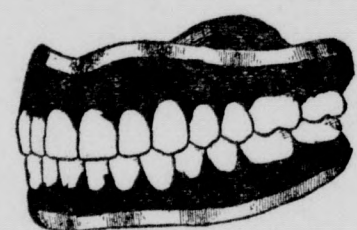
Mrs. D. E. May and daughters, the Misses Gladys and Miriam, were week end guests of Mr. and Mrs. C. F. Gray.

The Eleven and One Club spent Tuesday evening at the home of Mrs. M. H. Clark working for the Red Cross.

Mr. and Mrs. William Burnett of Morgan Hill, Cal., arrived on Thursday to spend a short time with Mr. and Mrs. F. L. Merrill.

Miss Daisy Hawks left on Wednesday for Akron, Ohio, where she will be the guest of her niece, Mrs. H. Randolph Wood. She will also visit relatives in Chicago.

Mrs. W. E. Walker and Mrs. Palmer Rhodes will entertain the Ladies' Aid Society of the Congregational Church next Tuesday at the home of Mrs. Walker, 517 West Highland Ave.



SET OF TEETH
\$10.00

Satisfaction Guaranteed

Why Pay More?

DOCTOR AMO

39 W. Colorado St.
PASADENA

Formerly Dr. Wishard
Office Hours: 8:30 to 5:30
Evenings by Appointment
Phone Colo. 148

MODERN DENTISTRY AT MODERATE PRICES

"You have—if you have a full set of teeth—no less than twelve enameled chisels—eight sharp tools with two points apiece and twelve solid mortars for grinding purposes." From "Good Teeth."

DOCTOR HAWKINS

Ten Years in Practice

Opposite Chamber of Commerce Building
130 E. Colorado St. Pasadena Phone Fair Oaks 115

The Yosemite Laundry

is still doing that fine grade work, also the best of Dry Cleaning.

Mrs. K. D. Monroe, owner of Route No. 2 in Sierra Madre wishes to thank the residents of this city for past favors and patronage, and solicits same for the future.

All orders telephoned to the Sander Drug Store, Black 100, will be promptly attended to.

MRS. K. D. MONROE

TENNIS EXHIBITION
AND LAWN FETE

Red Cross Benefit Planned for
Saturday Afternoon of
Next Week

Tennis enthusiasts in particular and the public in general will be interested in a combined lawn fete and tennis exhibition to be held for the benefit of the local Red Cross Chapter on Saturday afternoon of next week.

The lawn fete will take place on the spacious and beautiful grounds of the E. W. Camp place on West Grand View. The tennis exhibition will take place on the splendid courts of the W. J. Lawless place just across the street.

Champion Player Coming

Mrs. May Sutton Bundy, acknowledged peer of all other women players, will be the principal attraction, and with her will be her sisters, and several men who rank high in the tennis world. There will be exhibitions in singles and mixed doubles. Miss Mary Browne who has recently returned from the east where she participated in a series of tournaments, may also be induced to take part.

There will be an admission charge of fifty cents, entitling one to enjoy both the lawn fete and tennis.

There will be tables for the sale of fruits, vegetables, preserves and cooked foods. Donations of any of these articles for the purpose will be gratefully received. Flowers for decorative purposes will also be needed and it is hoped that as many as possible will be reserved for the occasion.

Funds are Needed

Proceeds from this event are greatly needed to prevent interruption of the work of the Red Cross Chapter. The treasury is greatly depleted owing to recent heavy demands. The chapter is entitled to 25 per cent of the proceeds of the great financial campaign of last summer. But owing to the official red tape, this money has not yet become available from national headquarters.

Boys Need Clothing

Right now the work of furnishing warm clothing, sweaters and socks, etc., must be carried on with redoubled vigor owing to the approach of winter. This urgent demand for funds for purchasing yarn will furnish an additional incentive for patronizing the event most liberally.

CONGREGATIONAL CHURCH

"A Community Church"

C. C. Wilson, Minister

9:45—Church School.

10:45—Morning Worship.

Sermon: "Social Salvation."

6:45—Christian Endeavor.

7:45—Peoples' Service.

"Voices of the Spiritual Democracy." "The Passing of the Third Floor Back."

GOSPEL OF DEMOCRACY
GIVEN NEW MEANING TO
PEOPLE OF SIERRA MADRE

(Continued from Page One)

and in the same stroke put down this menace to the last most powerful stronghold of autocracy in the world. There is no way out but to fight it out to a successful conclusion.

This address was the most popular in the series, a wonderful inspiration to patriotism and devotion to the Stars and Stripes as the symbol of world democracy.

If any went there with hazy ideas in their minds as to why the United States is at war, they found out. One mother confessed that she had thought it unnecessary and could not help a feeling of bitterness that she had been called upon to send a son for service. But so illuminating and convincing was the statement of the case that duty became plain and sacrifice easy.

The Soul of Democracy

Tuesday night's address was an effort to express a conception of God without recourse to dogma or theological terms. It was largely a recital of the attributes of God coming closest to human experience—the absolute orderliness of nature in all its forces and forms, and the best that the human race has in it, the highest human expression in Jesus, and the closest realization in this life the application of the religion laid down by Him which has been so badly perverted. The soul of Democracy of all people, can be nothing short of God himself.

The Message of Justice

"Democracy and the Message of Justice in the Bible" was the subject Wednesday evening. Mr. Wilson spent a considerable portion of it to a picture of Moses which was one of the most striking passages in all his talks.

Whatever may have been the "mistakes of Moses," he was never found on the side of the strong against the weak. When God spoke to Moses through the ignorance and density of the human mind, his first message was "I have seen the affliction of my people." His command was for Moses to lead the children of Israel out of bondage in Egypt. When Moses got the Israelites under way his first prayer was for water and his next for bread—providing first for the physical needs of the people. The last prayer of Moses was that he might be permitted merely to see the promised land where God's people were to live in freedom.

The three great mountain heights in the Biblical revelation are Moses, the prophets, and Jesus. The prophets tried to free the people from the sacrificial forms which had become an abomination and to turn them to real service.

Jesus set the great example of service and democracy. The religion which he founded—or was—has been perverted and cluttered up with a lot of excess baggage and handicapped with quibbles over non-essentials. But there will be no permanent solution of the world question which is not based on the principles of right and justice which he expressed in his life and teachings.

Under the caption of "Bread and Butter and Democracy" Mr. Wilson dealt at length with the land question. "Bread and butter" merely typify the right of every human being to nourishment, clothing and the 'satisfactions, the finer things, which help to make up a complete life.

Out of 27 million acres of arable land in California, with torrents of water going to waste there are 16 million idle acres. More than 50 per cent of the arable land in Los Angeles county is idle. These conditions have prevailed when there was a shortage of food and men were clamoring for an opportunity to

PAY CASH and SAVE MONEY

EVERY DAY CUT PRICES

NORRIS' CASH STORE

Reduce the High Cost of Living—

Buy Oleomargarine and Save a third on your Butter Bill, the lb.34

Try Our Candy Department—

Pepps, fresh today, they are delicious, the lb.25

Chase & Sanborn's Special Blend Coffee. Fresh from the famous Boston Coffee House, the lb.30

We Are Sole Sierra Madre Agents

SPECIALS FOR SATURDAY ONLY

Best Creamery Butter, the lb.53

Soda Crackers, fresh and crisp, the lb.14

Prime Rib Roast, boned and rolled, the lb.23

Roast Pig Pork, the lb.25

Nice Lean Beef Pot Roast, the lb.17

Bacon, Economy squares, 1 1/2 to 2 lbs. each, lb.35

Fresh Hamberger Steak, lb.15

Home Made Sweet Pickle Corned Beef, lb.18

FRESH VEGETABLES FRESH FRUITS

AUTO DELIVERY

CASH BEATS CREDIT

PHONE BLACK 12

S. R. NORRIS, Proprietor of the

Sierra Madre Dept. Store

OUR FOUNTAIN

We serve Christopher's Ice Cream with J. Hungerford Smith's pure fruit flavors to you in GLASS dishes with SILVER spoons which have been STERILIZED by boiling water and steam.

SIERRA MADRE PHARMACY

F. H. HARTMAN, Prop.

Phone Black 25.

Prompt Delivery Service

CONCERT!

Woman's Club House
Friday, October 19th

Under Management of Mrs. F. A. Hyatt

Adults, 25c

Children, 15c

work. The social crime of such a situation was made very clear.

Mr. Wilson advocated the forcing of idle land into use by taxing it so that the holders must use it or turn it over to some one who will use it. If no individual will undertake to use it, then let the government appropriate it for use in the present emergency, the title to remain in the present hands. No more enthusiastic applause greeted him at any point in his talks than when he dealt with the land question.

Mrs. R. D. Wade of Los Angeles, who spent last winter at Bella Vista Terrace, returned to Sierra Madre last week and has taken a cottage on North Adams Street.

Mrs. A. T. Snell of N. Canyon Ave., entertained Mrs. Freer, Mrs. Saylin and Mrs. Jennie T. Baker of El Monte at different times this week to give them opportunity of attending the institute of Democracy at the Congregational Church.

Rainy Weather

WEED CHAIN

We carry
A Complete Line
all sizes

Sierra Madre Garage

MILTON STEINBERGER, Prop.

Telephone Main 110

Goodyear Service Station

Cash Only

Some things responsible for the high cost of living
Credit System—Soliciting—Unnecessary clerk hire
Bad Accounts. **THINK IT OVER!**

CASH PRICES

White King Soap.....	5c
Clean Easy Soap.....	5c
Lenox Soap.....	5c
Ben Hur Soap.....	5c
Mermaid Soap.....	5c
Corn Flakes.....	10c
Toilet Paper.....	5c
Bishop Chocolate.....	25c
Bishop Cocoa.....	25c
Bulk Rolled Oats.....	2 lbs.—15c
New Crop Walnuts per lb.....	25c

Saturday Special

2 pkgs. Bishop Crackers - - 25c
5 lbs. New Walnuts - - - \$1.00

FULL LINE OF FRESH FRUIT & VEGETABLES
FRESH EVERY DAY
QUALITY—QUANTITY

M. D. WELSHER, Grocer
MAIN 6

Central Market Special

SATURDAY ONLY

Legs of Spring Lamb, per lb.....	28c
California Smoked Hams, per lb.....	25c
These Hams weight 5 pounds and up.	
Pure Link Pork Sausage, per lb.....	25c
Try the new Cooked Tongue Loaf, beats boiled Ham, the lb.....	45c

The House of Quality Meat that is Fit to Eat

CENTRAL MARKET

WM. DENNISON, Prop.

Order early

Phone Main 97

Your Lad, and My Lad

Down toward the deep-blue water, marching to throb of drum,
From city street and country lane the line of khaki come;
The rumbling guns, the sturdy tread, are full of grim appeal.
While rays of western sunshine flash back from burnished steel,
With eager eyes and cheeks aflame the serried ranks advance;
And your dear lad, and my dear lad, are on their way to France.

A sob clings choking in the throat, as file on file sweep by,
Between those cheering multitudes, to where the great ships lie;
The batteries halt, the columns wheel, to clear toned bugle-call,
With shoulders squared and faces front they stand a khaki wall.
Tears shine on every watcher's cheek, love speaks in every glance;
For your dear lad, and my dear lad, are on their way to France.

Before them, through a mist of years, in soldier buff or blue,
Brave comrades from a thousand fields watch now in proud review;
The same old Flag, the same old Faith—the Freedom of the World—
Spells Duty in those flapping folds above long ranks unfurled.
Strong are the hearts which bear along Democracy's advance,
As your dear lad, and my dear lad, go on their way to France.

The world rings out; a million feet tramp forward on the road.
Along the path of sacrifice o'er which their fathers strode.
With eager eyes and cheeks aflame, with cheers on smiling lips,
Those fighting men of '17 move onward to their ships.
Nor even love may hold them back or halt that stern advance,
As your dear lad, and my dear lad, go on their way to France.

—Raindall Parrish

SIERRA MADRE WOMAN'S CLUB NOTES

With a delicious luncheon for members, followed by an enjoyable program, the Sierra Madre Woman's Club opened the year's work auspiciously on Monday. Dahlias and Asters with asparagus fern were used effectively in the decorating which was in charge of Miss Ethel Powell.

The luncheon was prepared and beautifully served by the board of directors, and was opened with a prayer by Mrs. W. H. Stubbins. At the close of the luncheon Mrs. W. E. Walker, the new president spoke briefly, welcoming the members and giving a short outline of her plans for the year. She then called upon the past presidents, Mesdames E. T. Pierce, W. H. Ingraham, Harriet S. Wright and J. H. Wright, who were present. They in turn responded, giving their good wishes and congratulations to the club on the assurance of a successful year under the direction of its capable president and board of directors.

As was natural, there was a tinge of soberness in the words of all the speakers, for the club work, as every branch of woman's activity, feels the sad-denning and sobering influence of the war. But the dominant note was a steadfast purpose to measure up to the responsibilities and work the year might bring and a determination that, in the pressure of duties entailed by Red Cross and war services, the club would not be slighted but would be fulfilled in addition to the new duties that have come. In Sierra Madre, as well as all over the country, the women will prove that they were equal to the added burdens and that their capacity for service grows with the need.

The program, in charge of Mrs. H. T. Fennel, chairman of the book committee consisted of recitations by Viola Fennel and Carmen Hibbs, piano solos by Catherine Maull and Florence Evans, and violin solos by Purcell Mayer of Los Angeles, one

of Madam Becker's most promising pupils. His selections, showing a technique remarkable in one so young, were of an appealing, melodic character that reached every one in the audience. He was most fortunate in having as his accompanist, Miss May Le Grand whose work at the piano was most satisfying.

Have you written to some soldier or sailor boy lately?

News Liners

FOR SALE—Best variety of budded walnuts, 16 cents per pd. C. J. Pegler. Phone Black 54. 2
SNAP! FOR RENT—5 room fully modern, completely furnished bungalow—every convenience—large space for garden. Best soil in Sierra Madre. \$12.00—Water paid. Apply Andrews & Hawks. 2

WANTED—Reliable party, take exclusive rights Sierra Madre territory, auto tire puncture cure. Guaranteed. A positive rubber preservative, lengthens life of tires. Exceptional opportunity. Small capital required. Permanent business. Call 535 Wesley Roberts Bldg., Los Angeles. 2*

WANTED—By refined woman, cheerful, capable and trustworthy, position. Home more than salary. Good references. E. A. M. Care of News Office. 2*

FOR RENT—New 6 room bungalow unfurnished. Strictly modern with furnace and garage. 461 W. Live Oak. Tel. 269206 Los Angeles. 53-54*

FOR SALE—Carneaux squabs weighing 1 lb. at 4 weeks, 50c each. Red Horse Shoe Poultry Farm. Head of Lima St. See gardener or write Box 163 Sierra Madre. 1tf.

ELLA SHEPARD BUSH
PORTRAIT PAINTER
223 West Laurel Avenue
Phone Green 41

Sierra Madre

at the Foot of
Mt. Wilson
in Southern
California

* * *

Some of the things that help make life worth living while in Sierra Madre—

Population 2000.
Fine car service.
Area 4 square miles.
Gas and Electricity.
Charming social life.
Incorporated in 1907.
Post office of third class.
Elevation 800 to 1400 feet.
Annual rainfall over 25 inches.
Express and Telegraph service.
A paradise for the nature lover.
Beautiful homes and room for more.
Minimum fogs, mud, frost and wind.
Up-to-date business houses, all lines.
Thirteen miles of fine tamped oil paving.
5-cent car fare to Pasadena High School.
Free municipal library with fine book list.
Well established and well housed churches.
Purest water supply and municipal system.
Finest school facilities for pupils of all grades.
Board of Trade at work for better community.
Telephone exchange connecting with all systems.
Charming and varied home sites, large and small.
Fine soil and climatic conditions for fruit and flowers.
Clubs and fraternal organizations for men and women.
Fine trails to the leading mountain resorts and beauty spots.
Matchless view of mountains and valley from all parts of town.

TO REACH SIERRA MADRE

By Trolley—Take Sierra Madre cars leaving hourly at Pacific Electric Station, 6th and Main, Los Angeles. The scenic ride is the most beautiful on the Pacific Electric system. From Pasadena, take Lamanda Park car, change at El Camino.

By Auto—From Los Angeles by way of North Broadway and Huntington Drive to Colorado St., Santa Anita Ave. to Foothill Blvd. Turn north at Sierra Madre or Baldwin Ave. Or, take any route through Pasadena, then east on Colorado St., to Santa Anita Ave., then by Foothill Blvd., and Sierra Madre or Baldwin Ave.

Sierra Madre's peculiar charm has been felt and praised by nearly everyone who ever visited and lived here. Many factors combine to make the charm potent—the sense of exaltation in life on the heights; the inspiring view; the invigorating air, kept pure by the currents moving continually up and down the slope; the feeling of intimacy with the nearby mountains; the ease with which a love for outdoor life and recreation is gratified; the great variety of available homesites; the conveniences of the city with all the joys of life in the country.

It is as a home community that Sierra Madre claims pre-eminence. Here you can have a small house and lot, a larger place with fruit and garden plot, or a few acres with an orchard. Everything grows well here and Sierra Madre has suffered less from frost than any other community.

No community has a higher type of citizenship. Socially and morally Sierra Madre ranks high. There is a cosmopolitan population recruited from all over the world.

Sierra Madre has made rapid progress in the movement for civic beauty, with clean streets and beautiful homes and gardens. Public health is guarded scrupulously. The Board of Trade and city administration are constantly at work upon enterprises which promote the community welfare.

Best of All—Come and See Sierra Madre for Yourself

WHAT THE Y. M. C. A. MEANS TO SOLDIERS

Sierra Madre Boy Writes of The "Home" Anorded at Camp Kearney

Camp Kearney
Oct. 4, 1917

Dear Mr. Morgridge,
Today is "Newspaper Day" here. The Y. M. C. A. officials have asked us to write to our home papers telling them of the good work the Y. M. C. A. is doing in camp, and asking them to print these letters and help in raising money to keep up the good work.

When I finish telling you what they are doing here, I think you will agree with me that they are certainly doing a world of good. Here at this cantonment there are six buildings, all alike. These buildings in the rough cost about three thousand dollars apiece.

Each one is equipped with a piano, phonograph, and library. They furnish the boys with writing materials of all kinds free, and every night they have an entertainment of some kind. For example, this week's program is as follows:

Monday night, moving pictures; Tuesday, stunt night; Wednesday night, moving pictures; Thursday night, Skit by San Diego High School Dramatic Club; Friday night, moving pictures; Saturday night, open night; Sunday, Church in morning; band plays; evening, Y. M. C. A. sing.

It is a regular home for the enlisted man, and if you could only see the way they flock in here every night! The place is always crowded.

They certainly do help the boys a good deal, and I am sure

CHRISTMAS MAIL FOR THE SOLDIERS

(Continued from Page One)

Christmas character of the parcels being destroyed by too early delivery.

The rate of postage on parcels to members of the American expeditionary forces in France is 12 cents per pound from any place within the United States.

it keeps a lot from gambling and running around.

The camp itself is fixed up fine. We have floor and electric lights in all our tents, and the climate here is good, so taking it all in all, it is pretty nice here and a fellow has no kick coming at all. I feel that the Y. M. C. A. is greatly responsible that the things are so nice here, so a good word for them is a help for all the boys from Sierra Madre.

I receive the S. M. News and it certainly is welcome. I hope all the boys appreciate it as much as I do. My correct address is

Yours truly,

Pt. JAMES S. NORRIS,
157th Field Hos., 115 San. Tr.
40th Div., Camp Kearny,
San Diego, Cal.

FROM THE NAVY

At Sea, Sept. 28, 1917.

Mr. George B. Morgridge,
Sierra Madre, Calif.

Many thanks for your courtesy in sending the "News" free of charge to those of us from Sierra Madre who are in the service. I feel sure that I am speaking for others as well as myself when I say that it is a red letter day when the home paper arrives.

Sincerely Yours,

H. H. McMILLAN

Ask your
Dealer
for

Pioneer Leader Roofing

\$200 a roll

THE BIGGEST VALUE IN ROOFING EVER OFFERED

MANUFACTURED BY
PIONEER PAPER CO.
LOS ANGELES, CALIF.

SMOOTH FINISH
ON ONE SIDE
AND FINE
SILVER GRIT ON
THE OTHER—
USE EITHER
SIDE.

Be sure it
bears this
label in red,
green + blue

-a wonder for wear + good looks.

NOTICE OF FORECLOSURE SALE

Sheriff's Sale No. B51383

Order of Sale and Decree of Foreclosure and Sale

Catherine Braun, Plaintiff, vs. Emma F. Wright, et al Defendants.

Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the County of Los Angeles, of the State of California, on the 27th day of August, A. D. 1917, in the above entitled action, wherein Catherine Braun, the above named plaintiff, obtained a judgment and decree of foreclosure and sale against Emma F. Wright, et al, defendants, on the 15th day of August, A. D. 1917, for the sum of Forty-five hundred twenty seven and 81/100 (\$4527.81) Dollars gold coin of the United States, which said decree was, on the 21st day of August, A. D. 1917, recorded in Judgment Book 415 of said Court at page 272. I am commanded to sell all that certain lot, piece or parcel of land situate, lying and being in the city of Pasadena, County of Los Angeles, State of California, and bounded and described as follows:

Lot 35 of a subdivision of the Mullens Tract according to the official map thereof recorded in book 5, page 360, miscellaneous records in the office of the county recorder of Los Angeles County. Together with all buildings and improvements thereon or that may be erected on said premises; together with all hereditaments and appurtenances including water, water rights, pipes, flumes and ditches thereunto belonging or in anywise appertaining, and the reversions, remainders, rents, issues and profits thereof.

Public notice is hereby given, that, on Monday the 8th day of October, A. D. 1917, at 12 o'clock, M. of that day, in front of the Court House door of the County of Los Angeles, Broadway entrance, I will in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment, with interests and costs, etc., to the highest and best bidder, for cash gold coin of the United States.

Dated this 13th day of September, 1917.

JNO. C. CLINE,
Sheriff of Los Angeles County.
By W. T. Osterholt, Deputy Sheriff.
Crouch & Crouch, Plaintiff's Attorney.
50-53

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION

Sheriff's Sale No. B16062

Vesper, Plaintiff, vs. Colyer, et al Defendants.

By virtue of an execution issued out of the Superior Court of the County of Los Angeles, State of California, wherein A. E. Vesper, suing as sole surviving partner of the partnership of Venton L. Carroll and A. E. Vesper, doing business under the name and style of Pacific Transfer Van and Storage Company, plaintiff, and I. S. Colyer and Martha Carroll, defendants, upon a judgment rendered the 7th day of January, A. D. 1916 for the sum of Twenty-one hundred sixty and 95/100 (\$2160.95) Dollars lawful money of the United States, besides costs and interest, I have levied upon the right, title, claim and interest of said defendant Martha Carroll of, in and to the following described real estate, situate in the city of Pasadena, County of Los Angeles, State of California, and bounded and described as follows:

Lot 10 of the Oak Villa Tract as per map recorded in book 6, page 6 of maps of said Los Angeles County.
Lot 18 of S. D. Bryant's Subdivision of the east portion of lot 9, in block "D" San Pasqual Tract, Pasadena, as per map recorded in book 12, at page 39 of miscellaneous records of said Los Angeles County.

Public notice is hereby given, that, on Monday the 24th day of September, A. D. 1917, at 12 o'clock, M. of that day, in front of the Court House door of the County of Los Angeles, Broadway entrance, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to raise sufficient to satisfy said judgment, with interest and costs, etc., to the highest and best bidder.

Dated this 30th day of August, 1917.

JNO. C. CLINE,
Sheriff of Los Angeles County.
By W. T. Osterholt, Deputy Sheriff.
Crouch & Crouch, Plaintiff's Attorney.
52-3

SHORT CATECHISM

ON LIBERTY BONDS

Things Everybody Should Know About the Buying of War Bonds

Q. How much do bonds of the second liberty loan cost?

A. From \$50 to \$100,000, whatever their face value calls for. The law states that these bonds must be sold at not less than "par"; that is, their face value—100 cents on the dollar.

Q. How can I buy the bonds of the second liberty loan?

A. By filling out an application blank and handing it to any bank or trust company, bond dealer or broker, or to one of the Federal reserve banks, or to the Treasury Department at Washington.

Q. When can this application for bonds be made?

A. At any time from the 1st day of October to the close of business on the 27th day of October, 1917.

Q. In what form must applications to buy a liberty bond be made?

A. All applications must be made in the form prescribed by the Secretary of the Treasury, obtainable at any bank or from a liberty loan committee.

Q. Must the full price of bonds be paid on application?

A. No, only 2 per cent of the amount you want to buy is required.

NOTICE OF FORECLOSURE SALE

Sheriff's Sale No. B40923

Order of Sale and Decree of Foreclosure and Sale

Frederick Westlake and Sarah M. Westlake, Plaintiffs vs. Stella S. Westlake, Stella S. Westlake, executrix of the estate of Burr Westlake, deceased, Burr S. Westlake, F. Clement Westlake, Maude A. Westlake and Ruth Westlake, Defendants.

Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the County of Los Angeles, of the State of California, on the 26th day of September, A. D. 1917, in the above entitled action, wherein Frederick Westlake and Sarah M. Westlake, the above named plaintiffs, obtained a judgment and decree of foreclosure and sale against Stella S. Westlake, et al defendants, on the 31st day of August, A. D. 1917, for the sum of Thirty-one hundred seventy-one and 32/100 (\$3171.32) Dollars gold coin of the United States, which said decree was, on the 31st day of August, A. D. 1917, recorded in Judgment Book 386 of said Court, at page 144. I am commanded to sell all that certain lot, piece or parcel of land situate, lying and being in the County of Los Angeles, State of California, and bounded and described as follows:

Lot fifteen (15) in block seven (7) of the Replat of blocks 7, 8, 9 and 10 of the Pasadena Highland Tract in the County of Los Angeles, State of California, as per map recorded in book 8, page 48 of maps in the office of the county recorder of said county together with the tenements, hereditaments and appurtenances thereto belonging or in anywise appertaining.

Public notice is hereby given, that, on Tuesday the 30th day of October, A. D. 1917, at 12 o'clock, M. of that day in front of the Court House door of the County of Los Angeles, Broadway entrance, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment, with interests and costs, etc., to the highest and best bidder, for cash gold coin of the United States.

Dated this 4th day of October, 1917.

JNO. C. CLINE,
Sheriff of Los Angeles County.
By W. T. Osterholt, Deputy Sheriff.
Crouch & Crouch, Plaintiff's Attorney.
52-3

THE SIERRA MADRE NEWS

GEORGE B. MORGRIDGE - Editor and Publisher

An Independent Newspaper devoted to the dissemination of local news and to the development of Sierra Madre

Published Every Friday
Subscription \$1.50 Yearly, in Advance
Single copies 5 cents; 50 cents a dozen

Entered as Second Class Matter at the Post Office at Sierra Madre, Cal.
OFFICES ROOM G, KERSTING PLACE, Opposite Pacific Electric Station.

Telephone Black 42 (Either System)
Official Newspaper of the City of Sierra Madre

EDITORIAL CHAT

MAKING PATIENCE EASIER

Very evident was the surprise that came to Mr. J. Stitt Wilson last night at the enthusiastic applause accorded his demand for the forcing of idle land into use by taxation or by conscription if necessary. The idea is too radical to suit the average audience, especially those who have accumulated a goodly measure of this world's goods.

It is not the habit of this paper to claim credit for bringing everything under the sun to pass. But it is a satisfaction to remember that this paper has advocated for ten years the very land policy for which Mr. Wilson was applauded so vigorously.

Not a single convert is claimed for that editorial policy. It has even aroused bitter antagonism. But it may have prepared the way for such a man as the speaker to drive the truth home to stay. Perhaps it may be a little lesson in the kind of patience he advocated. Those who have the truth and know it can afford to wait without agitation or excitement while the rest of the world catches up.

WHY?

Every business man knows that there are other men in trade who are dishonest, who do not make good on their promises, who do not buy and sell by the same scales and who are guilty of other similar faults. But do they refuse to be known as business men by reason of the faults of others?

Did you ever hear of a professional man refusing to allow himself to be known as a doctor or a lawyer because there are others in his line who were incompetent, who deceived their clients, who undertook to do that which they knew they were incompetent to do, or who otherwise violated their codes of ethics?

Did you ever know a soldier who refused to acknowledge he belonged to the army because the uniform has been worn by traitors?

Why is it that so many people refuse to have anything to do with religion for the alleged reason that some who profess to practice religion are hypocrites?

CORNHUSKERS ARE IMPROVING

It will be hard for some of our ex-farmers from the middle west to believe it—but they are husking from 90 to 100 bushels of corn a day back there nowadays. Not so many years ago 50 bushels was considered a good day's work and the man who could pass sixty was a speed maniac. Heavier crops due to modern seeding and cultivating have combined with scientific study of the fine art of husking to make the new records possible. The good old fashioned husking bee has given place to husking schools where the whole family may learn the new methods and conserve the energy formerly wasted. Where's the romance? Oh, that can wait till the bigger crop returns are in.

AN EFFORT AT JUSTICE

This paper has many times referred to the sad regularity with which "the woman pays" in delinquency cases. It is the woman who faces the court penalty and the ostracism and the man does not even get his name in the papers as a rule.

Court records are said to show that of 360 cases of young girls between 12 and 18 heard in Los Angeles courts last year, in 75 per cent the men responsible escaped punishment. In a large number of cases these are men considerably older than their poor dupes, often men of affairs and prominence.

The Morals Efficiency League has started a campaign which it is hoped will lead to just punishment of men who start girls doing wrong. If they will see to it that the names are made a part of the public court record and liable to newspaper publicity it will do more than anything else to hold the scoundrels back.

quired when application is made.

Q. When must the remainder be paid?

A. In installments as follows: 18 per cent on November 15, 1917; 40 per cent on December 15, 1917; and 40 per cent on January 15, 1918.

Q. Can I buy a bond on the installment plan by paying for it weekly or monthly?

A. The Treasury Department will not accept payments in this manner, but many banks and a great many employers will sell you a bond and allow you to pay for it in partial payments. If you desire to pay for your bonds in this way, consult your employer or any banker.

Q. When will the subscribers know how many bonds they will

receive on their subscriptions?

A. The Secretary of the Treasury will announce this about the 6th of November, 1917. This is known as making the "allotment."

Q. Must all subscribers to liberty bonds wait until the allotment is made to know whether or not they will receive their bonds?

A. No, a subscriber for bonds up to \$1,000 is certain to receive his bond.

Q. If I desire to pay for the bonds at the time I make my application, may I do so?

A. Yes you can pay in full for any bonds you buy, up to and including \$1,000; but subscribers for more than this amount must wait until the allotment is made.

Buy Heaters Now and Save Money!

For a limited time we offer

"AIRTIGHT" HEATERS

AT LAST YEAR'S PRICES

This offer applies also to

PERFECTION and QUICK MEAL } Oil Cook Stoves

Sierra Madre Hardware Co.

Main 98.

"TARA GWIN" UNFERMENTED TABLE WINE

The greatest non-alcoholic reconstructive stimulant, blood-maker and tissue-builder. The brain and nerve food for the young and old. TARA GWIN is recommended by many leading physicians, and is used in conjunction with the St. Luke's system of treatment for tuberculosis, for which the discoverer received the thanks of the late King Edward VII. TARA GWIN gives greater power of resistance against disease and the effects of old age than any known tonic, and greatly increases the power of physical endurance. It is the stimulant for delicate young people, for men and women in middle life, and for all who wish to preserve health and vigor and beauty of youth. TARA GWIN is indispensable to athletes, tourists, and is the most valuable item in the camping kit.

Order from your grocer, druggist or wine merchant, or direct from the American agents, the NATIONAL NON-ALCOHOLIC WINES, LTD. California branch office: Mount Tara Springs, Sierra Madre.

Advertisement

ORANGE EMPIRE TROLLEY TRIP

THROUGH THE KINGDOM OF THE ORANGE

\$3.50 PAYS ALL
TRANSPORTATION
EXPENSE
Including All Side Trips
—and—
RESERVED SEATS

LOS ANGELES TO
SAN BERNARDINO
RIVERSIDE
REDLANDS

And All Their Scenes of Beauty

Tours of Mission Inn, Sherman Indian School and World-famed Magnolia Avenue

Drive over beautiful Smiley Heights with magnificent view of San Timoteo Valley and Majestic San Bernardino Mountains.

Purchase Tickets and make reservations at Information Bureau, Main Floor, P. E. Building, Los Angeles, or PACIFIC ELECTRIC STATION, PASADENA. GET ONE OF THE NEW FOLDERS

Pacific Electric Railway

G. E. MESECAR, Agent, Sierra Madre, Cal.

SATISFACTION CREATE SUCCESS

Our aim is to give each patron quality work, commodating service and a better result than work. Unremitting effort is expended along lines and on this basis we respectfully solicit patronage.

MONROVIA LAUNDRY CO.

Sierra Madre Phone Green 85

Monrovia, Cal.

POST OFFICE POINTERS—

Post Office patrons who are not now enjoying the convenience of a private letter box should make reservation now for a box as the new quarter begins Oct. 1. It will save a lot of time for yourself or your friends who call for your mail as compared with general delivery service. There is the added convenience of being able to get your mail at any time the lobby is open, from 6 a.m. to 9 p.m., including Sunday. The expense is nominal, being 45c, 60c or 75c a quarter according to size of box.

George B. Morgridge, Postmaster

ANDREWS & HAWKS

Real Estate, Loans and Insurance

Exchange 2

27 North Baldwin Avenue

FINE JOB PRINTING — THE NEWS PRINTERY